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****MEDIA ALERT****

**THE PEAPOD FOUNDATION AND NETWORK LIVE PRESENT
THE PEAPOD CONCERT BENEFIT FOR CHILDRENS' CHARITIES**

**FEATURED PERFORMANCES FROM BLACK EYED PEAS,
SERGIO MENDES, JOHN LEGEND AND OTHER SPECIAL GUESTS**

MONDAY, FEBRUARY 6, 2006

- WHO:** The Black Eyed Peas, Sergio Mendes, John Legend, Erykah Badu, India. arie, Q-Tip, Pharoah Monch and more.
- WHAT:** The Peapod Foundation presents the annual **Peapod Concert Benefit** for children's charities'. The concert performance, benefiting the children's charities of The Peapod Foundation in cooperation with the **Entertainment Industry Foundation**, will be broadcast by **Network LIVE** on **AOLMusic.com, XM Satellite Radio, DIRECTV** and across multiple worldwide Network LIVE broadcast and wireless partners. **The Black Eyed Peas** and **will.i.am**, founders of The Pea Pod Foundation, will host and perform at the evening's event alongside **Sergio Mendes**, who will perform songs from his highly anticipated new album **TIMELESS**, as well as many other **surprise musical guests**.
- WHEN:** **Monday, February 6, 2006**
8:30 PM Media Check In
9:00 PM Arrivals Begin
10:00 PM Show Begins
- WHERE:** **Henry Fonda Music Box Theater**
6126 Hollywood Blvd.
Los Angeles, CA.
- MORE:** The annual event brings together music legends of the past, present and future to raise awareness and funds for The Peapod Foundation's children's charities. Guests of the evening will enjoy cocktails provided by **LEBLON** luxury spirit. The event is produced by **Grassroots Productions, will.i.am Music Group** and **Thirty-Three Productions, Inc.** **TIMELESS** is produced by and features will.i.am of the Black Eyed Peas. The collaboration beautifully blends the urban cultures of Brazil and America. **TIMELESS** features an amazing array of guest artists, including the **Black Eyed Peas, Stevie Wonder, Erykah Badu, Justin Timberlake, Jill Scott, John Legend, Q-Tip,** and **India.Arie**, just to name a few. The album will be co-released on February 14 by **Concord Records** and **Starbucks Hear Music**, and will also be available at Starbucks Company-operated locations in the U.S. and Canada.

About The Peapod Foundation: The Black Eyed Peas' **Pea Pod Foundation** is a children's charity intended to bring aid to children who suffer worldwide. The Peapod Foundation is a donor-advice fund administered through the **Entertainment Industry Foundation (EIF)** – Hollywood's leading charitable organization. www.peapodfoundation.org

About Grassroots Productions:

Grassroots Productions is a Management, Tour & Special Event Production Company that produces internationally acclaimed events worldwide. Grassroots Productions handles Black Eyed Peas Day to Day Management & Tour Management. Established in Los Angeles in 1992 by Polo Molina. www.grassroots-productions.com

About Thirty-Three Productions, inc:

Thirty-Three Productions, Inc., founded by Christine Hansen in 1998, is an event production and entertainment marketing company that implements a unique integrated marketing approach to producing music festivals, tours, and entertainment driven events on a global scale. www.33productions.com

About EIF: As the philanthropic leader of the entertainment industry, the Entertainment Industry Foundation has distributed hundreds of millions of dollars - and provided countless volunteer hours - to support charitable initiatives addressing some of the most critical issues facing society today. For more information visit www.eifoundation.org.

About will.i.am Music Group:

will.i.am music group, is the innovative new record label of multitalented artist and producer, will.i.am of the Black Eyed Peas. Launched in 2005, will.i.am music group is a joint venture between A&M/Interscope Records. will.i.am music group's first official project will be the Concord Records/Starbucks Hear Music co-release, *Timeless* by Sergio Mendes, for which will.i.am acted as chief producer. Also set as will.i.am music group releases are Macy Gray's upcoming album and fellow-Pea Fergie's solo debut.

About Network LIVE

Network LIVE is the first entertainment network committed to redefining the creation and distribution of live content in the digital age. A joint venture formed by AOL, XM Satellite Radio and AEG, Network LIVE has produced and distributed marquee events such as Live 8, as well as concerts from Bon Jovi, Green Day, Madonna, Keith Urban, the Gorillaz and John Mayer Trio.

About Leblon

Leblon, Heart of Brazil, Kiss of France, Spirit of the World is a new luxury spirit that is truly international. Sourced globally, it is the most cosmopolitan of mixers for the current cocktail craze. Made in Brazil, then lightly aged and refined in Southern France, LEBLON is a White Cachaca Rum for the Bar Chef Movement. With a nose of a fine tequila, the taste of fresh natural cane, and the smoothness of a premium vodka, LEBLON is extremely complimentary to a Mojito, Margarita, or Caipirinha. For more information visit www.liveloveleblon.com.

A limited number of tickets are available at all TicketMaster locations.

For more information or to request media credentials to cover this event, please contact Andy Gelb or Kelly Stephens or PMK/HHB at (310) 289-6200.