

THE PEAPOD FOUNDATION AND NETWORK LIVE PRESENT
THE PEAPOD
CONCERT BENEFIT FOR CHILDRENS' CHARITIES
FEATURING BLACK EYED PEAS, SERGIO MENDES, JOHN LEGEND
AND OTHER SPECIAL GUESTS
MONDAY, FEBRUARY 6, 2006

MILLIONS OF FANS TO EXPERIENCE THE EXCLUSIVE PERFORMANCE VIA AOLMUSIC.COM, XM SATELLITE RADIO, DIRECTV AND MULTIPLE WORLDWIDE PARTNERS

LOS ANGELES, CA January 27, 2006 -- The Peapod Foundation (www.peapodfoundation.org) is proud to announce the **Annual Peapod Concert Benefit**, scheduled to take place at the Henry Fonda Theater in Hollywood, CA on February 6, 2006. The concert performance, benefiting the children's charities of **The Peapod Foundation** in cooperation with the **Entertainment Industry Foundation**, will be broadcast by **Network LIVE on AOLMusic.com, XM Satellite Radio, DIRECTV and across multiple worldwide Network LIVE broadcast and wireless partners.** **The Black Eyed Peas** and **will.i.am**, founders of The Pea Pod Foundation, will host and perform at the evening's event alongside **Sergio Mendes**, as well as many other **surprise musical guests**.

The annual event brings together music legends of the past, present and future to raise awareness and funds for The Peapod Foundation's children's charities. The event is produced by **Grassroots Productions, Will.I.Am Music Group** and **Thirty-Three Productions, Inc.**

This year's concert event will feature live performances of songs from Sergio Mendes' highly anticipated new album **TIMELESS**. On the 40th anniversary of Mendes' groundbreaking Brazil 66, artists will pay tribute by performing some of the collaborations that appear on **TIMELESS**.

TIMELESS is produced by and features will.i.am of the Black Eyed Peas. The collaboration beautifully blends the urban cultures of Brazil and America. **TIMELESS** features an amazing array of guest artists, including the **Black Eyed Peas, Stevie Wonder, Erykah Badu, Justin Timberlake, Jill Scott, John Legend, Q-Tip, and India.Arie**, just to name a few. The album will be co-released on February 14 by **Concord Records** and **Starbucks Hear Music**, and will also be available at Starbucks Company-operated locations in the U.S. and Canada.

A limited number of tickets to **The Peapod Benefit** go on sale tomorrow, **Saturday, January 28th, 2006 at 12 Noon at all TicketMaster locations.**

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MEDIA RSVP: TO REQUEST MEDIA CREDENTIALS TO COVER THIS EVENT CONTACT ANDY GELB OF PMK/HBH AT 310-289-6200 OR andy.gelb@pmkhbh.com

About The Peapod Foundation: The Black Eyed Peas' **Pea Pod Foundation** is a children's charity intended to bring aid to children who suffer worldwide. The Peapod Foundation is a donor-advice fund administered through the **Entertainment Industry Foundation (EIF)** – Hollywood's leading charitable organization.

About Grassroots Productions:

Grassroots Productions is a Management, Tour & Special Event Production Company that produces internationally acclaimed events worldwide. Grassroots Productions handles Black Eyed Peas Day to Day Management & Tour Management. Established in Los Angeles in 1992 by Polo Molina. www.grassroots-productions.com

About Thirty-Three Productions, inc:

Thirty-Three Productions, Inc., founded by Christine Hansen in 1998, is an event production and entertainment marketing company that implements a unique integrated marketing approach to producing music festivals, tours, and entertainment driven events on a global scale. www.33productions.com

About EIF: As the philanthropic leader of the entertainment industry, the Entertainment Industry Foundation has distributed hundreds of millions of dollars - and provided countless volunteer hours - to support charitable initiatives addressing some of the most critical issues facing society today. For more information visit www.eifoundation.org.

About Will.i.Am Music Group:

will.i.am music group, is the innovative new record label of multitalented artist and producer, will.i.am of the Black Eyed Peas. Launched in 2005, will.i.am music group is a joint venture between A&M/Interscope Records. will.i.am music group's first official project will be a co-release with Concord Records and Starbucks Hear Music, Timeless by Sergio Mendes. Also set as will.i.am music group releases are Macy Gray's upcoming album and fellow-Pea Fergie's solo debut.

About Network LIVE

Network LIVE is the first entertainment network committed to redefining the creation and distribution of live content in the digital age. A joint venture formed by AOL, XM Satellite Radio and AEG, Network LIVE has produced and distributed marquee events such as Live 8, as well as concerts from Bon Jovi, Green Day, Madonna, Keith Urban, the Gorillaz and John Mayer Trio.

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