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**JUSTIN TIMBERLAKE JOINS THE LINEUP AT THE PEAPOD**

**A CONCERT BENEFIT**

**PRESENTED BY THE PEAPOD FOUNDATION AND NETWORK LIVE**

**FEATURING THE BLACK EYED PEAS, JUSTIN TIMBERLAKE,**

**SERGIO MENDES, JOHN LEGEND AND FRIENDS**

**MONDAY, FEBRUARY 6, 2006**

*(Los Angeles, CA – February 4, 2006)* – Two-time Grammy Award winning pop music icon **Justin Timberlake** will join **The Black Eyed Peas, Sergio Mendes, John Legend, Erykah Badu, India. arie, Q-Tip, Pharoahe Monch, Sleepy Brown** and a host of other special guests at **The Peapod Foundation Benefit Concert** on Monday, February 6, 2006 at the Henry Fonda Theater in Hollywood. Justin Timberlake will perform at the concert which benefits the children's charities of The Peapod Foundation, a program of the Entertainment Industry Foundation (EIF). The event will also feature Sergio Mendes, performing songs from his highly anticipated new album **TIMELESS**.

Other celebrity guests in attendance include: **Maroon 5, Minnie Driver, Jenna Elfman, Taye Diggs, Diane Kruger, Chris "Ludacris" Bridges, John Leguizamo, Jacinda Barrett, Reggie Bush, Gary Dourdan, Persia White, Elan, The Reyes Brothers** and many more. The annual event brings together music legends of the past, present and future to raise awareness and funds for The Peapod Foundation's children's charities. Guests of the evening will enjoy cocktails provided by **LEBLON** luxury spirit. The event is produced by **Grassroots Productions, will.i.am Music Group** and **Thirty-Three Productions, Inc.** **TIMELESS** is produced by and features will.i.am of the Black Eyed Peas. The collaboration beautifully blends the urban cultures of Brazil and America. **TIMELESS** features an amazing array of guest artists, including the **Black Eyed Peas, Stevie Wonder, Erykah Badu, Justin Timberlake, Jill Scott, John Legend, Q-Tip, and India. Arie**, just to name a few. The album will be co-released on February 14 by **Concord Records** and **Starbucks Hear Music**, and will also be available at Starbucks Company-operated locations in the U.S. and Canada.

**About The Peapod Foundation:** The Black Eyed Peas' **Pea Pod Foundation** is a children's charity intended to bring aid to children who suffer worldwide. The Peapod Foundation is a donor-advised fund administered through the **Entertainment Industry Foundation** (EIF) – Hollywood's leading charitable organization. [www.peapodfoundation.org](http://www.peapodfoundation.org).

**About Grassroots Productions:**

Grassroots Productions is a Management, Tour & Special Event Production Company that produces internationally acclaimed events worldwide. Grassroots Productions handles Black Eyed Peas Day to Day Management & Tour Management. Established in Los Angeles in 1992 by Polo Molina. [www.grassroots-productions.com](http://www.grassroots-productions.com)

**About Thirty-Three Productions, Inc:**

Thirty-Three Productions, Inc., founded by Christine Hansen in 1998, is an event production and entertainment marketing company that implements a unique integrated marketing approach to producing music festivals, tours, and entertainment driven events on a global scale. [www.33productions.com](http://www.33productions.com)

**About EIF:** As the philanthropic leader of the entertainment industry, the Entertainment Industry Foundation has distributed hundreds of millions of dollars - and provided countless volunteer hours - to support charitable initiatives addressing some of the most critical issues facing society today. For more information visit [www.eifoundation.org](http://www.eifoundation.org).

**About will.i.am Music Group:**

will.i.am music group, is the innovative new record label of multitalented artist and producer, will.i.am of the Black Eyed Peas. Launched in 2005, will.i.am music group is a joint venture between A&M/Interscope Records. will.i.am music group's first official project will be the Concord Records/Starbucks Hear Music co-release, *Timeless* by Sergio Mendes, for which will.i.am acted as chief producer. Also set as will.i.am music group releases are Macy Gray's upcoming album and fellow-Pea Fergie's solo debut.

**About Network LIVE**

Network LIVE is the first entertainment network committed to redefining the creation and distribution of live content in the digital age. A joint venture formed by AOL, XM Satellite Radio and AEG, Network LIVE has produced and distributed marquee events such as Live 8, as well as concerts from Bon Jovi, Green Day, Madonna, Keith Urban, the Gorillaz and John Mayer Trio.

**About Leblon**

Heart of Brazil, Kiss of France, Spirit of the World. Leblon is a new luxury spirit that is truly international. Sourced globally, it is the most cosmopolitan of mixers for the current cocktail craze. Made in Brazil, then lightly aged and refined in Southern France, LEBLON is a White Cachaca Rum for the Bar Chef Movement. With a nose of a fine tequila, the taste of fresh natural

cane, and the smoothness of a premium vodka, LEBLON is extremely complimentary to a Mojito, Margarita, or Caipirinha. For more information visit [www.liveloveblon.com](http://www.liveloveblon.com).

A limited number of tickets are available at all TicketMaster locations.

For more information or to request media credentials to cover this event, please contact Andy Gelb or Kelly Stephens or PMK/HBH at (310) 289-6200.